



POSEIDON
EVENTS MANAGEMENT

BRAND GUIDELINES

LOGO



POSEIDON
EVENTS MANAGEMENT

LOGO

FULL LOGO



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EVENTS MANAGEMENT



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LOGO

LOGO ICON



COLOURS



MAIN
TIFFANY BLUE

Sophitication
Elegance
Confidence
Welcoming

FOCOLTONE 3402
-
CMYK - 76 | 6 | 37 | 0
RGB - 16 | 176 | 174
HEX - #00AEAD

SECONDARY
BLACK

Seriousness
Power
Prestige
Strenght

CMYK - 91 | 79 | 62 | 97
RGB - 0 | 0 | 0
HEX - #000000

SECONDARY
WHITE

Purity
Balance
Simplicity
Clarity

CMYK - 0 | 0 | 0 | 0
RGB - 255 | 255 | 255
HEX - #FFFFFF

FONTS

PRIMARY

DM SERIF DISPLAY

Aa Bb Cc Dd Ee Ff Gg

123456789!@#\$%^&*

SECONDARY

DARKER GROTESQUE

Aa Bb Cc Dd Ee Ff Gg

123456789!@#\$%^&*



POSEIDON

EVENTS MANAGEMENT

STATIONERY



THANK YOU